



Fundraisers for Fire Departments



Firehouse Dog Publishing, LLC supports fire departments and other fire safety related organizations with their fire safety efforts.

Should your fire department or fire safety related organization wish to conduct a fundraiser with the book, *Sparkles the Fire Safety Dog*, please contact us with your proposal by email at info@firehousedogpublishing.com

Fundraising with our Book

Contact us to let us know who you are and what kind of fundraising that you wish to do.

Fundraising Ideas

- Plan early. Send out brochures or newsletters by mail or email to inform people of your fundraising event. Put up posters in your community. Contact your local media. Mention that proceeds of the sales will go toward your fire department's fire safety program.
- Remember the people around you. Friends and colleagues are always looking for the perfect gift for each other's children. Grandparents love to buy books for their grandchildren.
- Share these books with other parents. Tell them to stock these books for birthday, Christmas and other gifts.
- Talk to parent's organizations.
- Sell *Sparkles the Fire Safety Dog* books to schools.
- Present the books to doctors and dentists who need to buy books for their offices.
- Approach banks and other local businesses that want to support your organization and build their positive with the community at the same time.
- Organize an event for your fire department. Consider supplementing it with a fire safety activity.

For more information, please contact Firefighter Dayna Hilton, Publisher, at info@firehousedogpublishing.com

Here's What Experts Are Saying About *Sparkles the Fire Safety Dog*

"Young children will love *Sparkles the Fire Safety Dog*...a spotted dog, friendly firefighters, and safety lessons designed just for them! The book is a great tool to help kids learn – without scaring them -- how to be safe from fire, a leading cause of accidental death at home."

Meri-K Appy, President, Home Safety Council

"Children love reading the same book over and over. A fire safety book is one way to provide the repetition needed for young children to master home fire safety messages. Firefighter Dayna, Firefighter Michael and Sparkles give us a book to enjoy while we learn!"

Nancy Trench, Assistant Director, Fire Protection Publications/IFSTA, Oklahoma State University

"Educating children about fire safety is so important... and Firefighter Dayna and her incredible canine companion Sparkles have found a way to make it both fun and easy. With this book, Dayna has taken a very serious and potentially frightening topic and transformed it into a simple, enjoyable concept for parents to discuss with their kids. Two paws up and a tail wag for *Sparkles the Fire Safety Dog*."

*Jenni Glenn, Director of Communications
PBS KIDS Sprout*

"*Sparkles the Fire Safety Dog* is very well done and is a significant job aid for fire safety educators. The book really does a positive job of telling children in a very direct and simple way the essential behaviors when a smoke alarm activates. It also provides an opportunity for the fire safety educator, school teacher or even a fire chief to read to children. There are several opportunities to have interaction, show the real life objects that are presented and get feedback as you are reading. This is a tool that should be in every fire safety educator's tool box."

*Division Chief Mike Love,
Montgomery County Fire and Rescue Service
Rockville, Maryland*